



## **Rise.Shine.Give.Run.**

**September 3<sup>rd</sup>, 2011**

### **Team Packet**

#### **Team Fundraising and Team Awards:**

Prizes will be awarded to 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place teams who raise the most donations to support Children's Hospital Central California. Go to our fundraising page at [www.active.com/donate/rishinegive](http://www.active.com/donate/rishinegive) to start your team today. See page 2 for Instructions.

#### **Off-line donations:**

- All offline donations you collect need to be turned in on race day before 7:00 AM at the "Team check in table" to assure accurate team totals.
- Please make all checks payable to **Color The Skies**. We strongly encourage online donations or checks. We will not be accepting cash at the team check in table.

#### **Team Basics:**

- Runners on your team should register separately at [www.active.com](http://www.active.com) for the run. You do not need to be a runner to be part of the team. Parking will be \$5.00 for non-runners and you will have to stay off the actual course. But cheering for your team from the sidelines is encouraged.
- Teams are encouraged to have fun and be creative with your team spirit.
- Costumes are encouraged but please use good judgment.

#### **Important Dates:**

- **September 1<sup>st</sup> and 2<sup>nd</sup>** - Pre-packet pick-up (for registered runners) is on Thursday and Friday September 1<sup>st</sup> and 2<sup>nd</sup>, from 2:30 to 6:30. We encourage you to pick-up your packet ahead of time. Parking will be **Free** at the event with your bib number.
- **August 30<sup>th</sup>** - Your team must be registered online by August 30 to qualify for the team prizes.

### **Race Day Information:**

- **Race Day Registration 6:00 A.M.** Only pre-registered runners will receive FREE parking (with bib number), a commemorative run hat and a colorful drawstring run bag. All **runners** will receive a free continental breakfast.
- **1 mile run starts at 7:30 A.M.** After watching the hot air balloons float away in the sky, runners/walkers will take off along beautiful country roads lined with orchards.
- **5k run starts at 8:00 A.M.** Following the first wave, the runners will take off on this flat, fast course through the countryside of Ripon.
- **Kids Fun Run** starts at 9:00 A.M. Everyone is a winner in this course designed for little ones! Each child will receive their very own medal! (Run Hat not included, but may be purchased at festival.)
- **Awards Ceremony 9:30 A.M.** NEW location! Join us in the baseball amphitheater where we will present medals three deep to: 12yrs and under, 13-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70-79, 80+ age divisions. Prizes to overall M/F winners as well! We will present prizes to the team winners, 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners.
- **FREE PARKING WITH BIB NUMBER!** You will have close and secure parking; however please do not leave valuables in your car. Color The Skies, Inc. will not be held responsible for any stolen or damaged property.
- **THE START / FINISH LINE:** Will be located between the hot air balloon launch field and the baseball stadium, north of the water tower.

### **Directions to Mistlin Sports Park:**

Hwy 99 - Take the Jack Tone Rd. exit and go north. Parking will be on the right, just past River Rd.

- We Need Volunteers!
- Please contact: Shannon Paxton <shannonpaxton@rocketmail.com>
- The first 25 registered runners will receive a FREE commemorative poster celebrating the 6th Annual Color The Skies Hot Air Balloon Festival!

### **Post-Race Wrap up:**

- Celebrate with your team. Make sure all donors that donated manually have a thank-you with our 501 (c) 3 number on it.
- A form for manual donations below. Make copies and you can give them as a receipt for their donation.



**Thank you** for your donation to help support Children's Hospital Central California. We appreciate your compassion to the smallest people in our community who are in need of medical care. Color the Skies is committed to support Children's Hospital Central California in financial support and bringing awareness of this state-of-the-art hospital to our area.

Name \_\_\_\_\_

Donation amount \_\_\_\_\_

Make checks payable to "**Color the Skies**"

Come visit our website:

<http://colortheskies.com/>

<http://www.childrenscentralcal.org>

501(c)3 # 20-8174657

## Color The Skies Hot Air Balloon Festival

**Color The Skies, Inc. established in 2006, was created with the goal of bringing awareness and financial support to Children's Hospital Central California. Children's insures that all children in Central California receive the best pediatric care possible regardless of their ability to pay. Children's Hospital Central California is a not-for-profit, state of the art regional medical center located in Madera just north of Fresno. The coverage area for Children's spans 45,000 square miles - from Bakersfield to Stockton/Lodi and from the Sierra Nevada Mountains to the Central Coast! More kids are treated at Children's than any other pediatric hospital in the state, North of San Diego. Medical professionals provide life-saving care to the sickest of the sick and the poorest of the poor every single minute of every day.**

**Last year, \$50,000, all of the festival proceeds, benefited Children's Hospital Central California! Thanks to our sponsors and volunteers!!**

**Looking UP,  
Jessica Coleman, President**



1. From any browser - Go to [www.active.com/donate/rishshinegive](http://www.active.com/donate/rishshinegive)

Find a fundraiser to support:  First Name  Last Name

2. Click on become a fundraiser

or simply click 'Search' to view a list of all fundraisers



Rise.Shine.Give.Run

Running to provide care for the children that need it.

Color The Skies, Inc. is a nonprofit 501(c)3 organization that was established in 2006. The purpose of our organization is to raise awareness, and to provide financial support to Children's Hospital Central California. The hospital is located in Madera County, just North of Fresno off Avenue 9 and Highway 99. It is the second largest Children's Hospital in California, treating more children than all of the Northern California Children's Hospitals combined.

We understand the unique challenges that face Children's Hospital Central California - especially during these hard economic times. It's easy to be an advocate for such an amazing group of medical pediatric experts, that truly change lives every single day!

You can make a difference today by starting or joining a team to raise funds that will directly help a child at Children's hospital get the care they need.

Starting a team does not register you for the run. All team members must register for the run separately



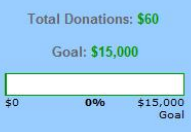
Top Fundraisers	
Melanie Steele	\$25.00

Top Teams	
Marlow Trotters	\$10.00

Make a Contribution

Silver \$25.00  
 Gold \$50.00  
 Platinum \$100.00  
 Other: \$

Continue



3. Choose either "Create a Fundraising Team" or "Join a Fundraising Team" →



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Share this page

Top Fundraisers	
Melanie Steele	\$25.00
Debra Marlow	\$10.00

Top Teams	
Marlow Trotters	\$10.00

Make a Contribution

Silver \$25.00

Gold \$50.00

Platinum \$100.00

Other: \$

Continue



Log In

Username:

Password:

Continue

[I do not have a username or password.](#)

←3. Enter your active.com log-in information or if you are not already registered with active.com then

↪ create a free account with active.com and then follow directions.

### Create Your Fundraising Web Page

**Fundraising Page Details**

NOTE: You are only required to fill out Title and Web Address.

\*Title:   
i.e. Jon's Race for a Cause, Team Ruff Riders, etc...

\*Create your web address:   
(no spaces)

**Team Fundraising**

Allow others to join your team/group and fundraise as a team. Monies are tracked and credited to both the individual and team accounts.

Are you creating a team fundraiser?  Yes  No

Enter a name for your team and a web address for your team. Follow the rest of the directions picking out your own team preferences. If you need help call Debbie at 209-599-7618

[click to continue >>](#)

The screenshot shows a web browser window with the URL [www.active.com/donations/lib/fundraiser\\_create\\_edit.cfm?mode=create&myaction=edit&frid=4197773&dfid=153150](http://www.active.com/donations/lib/fundraiser_create_edit.cfm?mode=create&myaction=edit&frid=4197773&dfid=153150). The page title is "Fundraising Campaign - Kostal team" with the URL [www.active.com/donate/risheshinegive/kostal](http://www.active.com/donate/risheshinegive/kostal). The page is titled "Customize Your Fundraising Web Page" and offers options to "Edit Campaign Details", "Change Layout Design", and "Set Color Schemes".

The "Fundraising Page Details" section includes a note: "NOTE: You are only required to fill out Title and Web Address." It contains the following fields:

- Title:** "Kostal team" (with a sub-note: "i.e. Jon's Race for a Cause, Team Ruff Riders, etc...")
- Tagline:** (with a sub-note: "i.e. Racing to save lives...")
- Welcome Message:** (with a sub-note: "TIP: Here's your chance to introduce your cause, give details on why you're raising money and how it will benefit your cause. (2,000 chars max)")
- Create your web address:** <http://www.active.com/donate/risheshinegive/kostal> (no spaces)

The "Add an Image" section includes a dropdown menu for "Select an image" (set to "None"), an "Image Caption" field, and an "Upload Images" button. A placeholder box contains the text "NO IMAGE SELECTED".

The "Set a Goal" section includes a "Goal Amount" field set to "0.00".

A red text box on the right side of the screenshot contains the following text: "You can take a picture of your team or any picture that ← is important to you and upload it here. Have fun with your team site."

The Windows taskbar at the bottom shows the date and time as 12:00 PM on 6/23/2011.

Now you are ready to recruit team members and send out e-mail blast from your team page to everyone you know. The most funds raised for Children's Hospital will win prizes to be announced soon.

Thank you for participating in our Fundraising efforts. For team website support please call Debbie Marlow at 209-599-7618.