



FOR IMMEDIATE RELEASE

August 19, 2010

MEDIA CONTACT: Christine DeMont (209) 996-6457

EMAIL: cdemont@artemisstrategy.com

Exclusive Story and Interview with Teen Leukemia Survivor

Meet Children's Hospital Central California teen ambassador and patient Corbin Maldonado

Ripon, CA – Color the Skies invites you to meet the 2010 Children's Hospital Central California (CHCC) Ambassador - Corbin Maldonado. Corbin, 15, is a typical teenager and a leukemia survivor. He is a wonderful example of the outstanding care Central Valley children receive at CHCC. Corbin has taken the opportunity to show his appreciation for CHCC and build awareness of the hospital as the Ambassador for this year's Color the Skies balloon festival.

Prior to the event make the opportunity to meet Corbin, talk to him about his challenges and triumphs. We ask you to help Corbin make a difference and encourage your audience to come out to the Labor Day Color the Skies balloon festival for a fabulous day of family fun all supporting CHCC. To schedule your personal interview with Corbin or tour of the hospital, contact Christine at (209) 996-6457 or cdemont@artemisstrategy.com.

About Corbin

Corbin Maldonado, the youngest of 6 children, lives in Turlock and attends the local high school. Corbin is a typical teenager. He spends his free time with friends, texting, social networking, and playing video games. Corbin is an active church and youth group member who loves football, snow boarding, wakeboarding and most sports. He has his sights set on college somewhere in California.

About the Color the Skies Balloon Festival

The fifth annual Color the Skies Hot Air Balloon Festival will be held Labor Day weekend September 4th & 5th in Ripon, California and all proceeds of the festival go to Children's Hospital Central California. Festival activities include a pancake breakfast, a kite flying demonstration, a 1-mile and 5k race, children's fun run, skydiving exhibitions, tri-tip lunch, and more. Entry to the festival is free and there is a \$5 donation for parking at the park.

Central Valley's only balloon festival is even more exciting as the Patriots Jet Team, the premier civilian-owned aerobatic jet team, has agreed to perform fly-overs on during the balloon festival. Four Children's Hospital supporters are invited to ride with a Patriots pilot. The Patriots Jet Team announced that one

seat on each of the four L39 jets will be available for Sky High supporters of the 2010 Color the Skies Balloon Festival. This opportunity is unique and a rare opportunity because the passenger will experience close-formation flying. The fully-tax-deductable price per seat is \$5,000. Visit their website at www.patriotsjetteam.com/ for more information or call to reserve your seat at 209-480-5244.

For more information on the activities and event or for discount and group tickets to the festival visit www.colorthesky.com.

###